

EXPONA[®]



EXPONA SIMPLAY

No adhesives, no click systems, just laying

objectflor – Heading in new directions together.

Life can take so many different turns. Altering, embellishing, scaling up, scaling down, moving, improving. It's great when there's room for all of these. And for people who want to socialise, live together, work together . . . We are constantly paving the way forwards with innovative ideas.

We want to keep pace with today's dynamics, which is why objectflor has come up with EXPONA SIMPLAY flooring solutions, offering new designs and full flexibility of designer planks, designer tiles, carpet planks and entrance planks. It's quick and simple to lay, or rather, to loose-lay. Flooring, just as it should be.

We know that ambitious planners, architects and building owners like to stray from the beaten track. We invite you to join us on new tracks. Tracks marked by innovative products, new designs and an almost infinite number of ways to mix and match. Why not see for yourself?

EXPONA®



EXPONA SIMPLAY

Design flooring meets textile flooring.

Loose lay flooring for creative combinations that work.

The time has come when we need flooring solutions to be as flexible as life itself. In today's international world, where people come together at the most diverse places, flooring must evolve at the same dynamic pace. EXPONA SIMPLAY is a collection of designer planks, designer tiles, carpet planks and entrance planks. And to allow full flexibility in your choice of products and design, EXPONA SIMPLAY brings optical uniformity into flooring with a portfolio of 40 different décors, six carpet plank colours and four shades of entrance planks. What's more, laying is

simple, limitless and doesn't involve any annoying transition strips, creating a magnificent, harmonious surface that is both sturdy and resilient. Flooring that brings tremendous acoustic benefits. Flooring that takes its inspiration from nature – as well as carrying no health risks and being exceptionally low-maintenance. And if something untoward does happen to the floor, the area in question – and only this area – can simply be ripped up and replaced. It really is that quick and easy!

Product
Page 4

Collection overview
Page 10

Pepper
Page 12

Berry
Page 32

Coffee
Page 52

Service
Page 74

Design
Page 76

Technical data
Page 84

Environment
Page 86

EXPONA SIMPLAY – Loose lay design floorcovering.









Hotels don't shut down during renovation. Trade fairs are in one place today, and somewhere else tomorrow. Offices and studios are given make-overs. Even retail stores never stand still. The more a place is used and the greater the flow of people, the quicker flooring needs to be laid and replaced, and the neater this needs to be, too. What's in fashion one day is out of fashion the next. It takes a fast pace to keep up with the times. Ambiance is everything. The impact. The perfect floor. The swift solution. Loose lay EXPONA SIMPLAY planks and tiles are easy and neat to lay, exchange and also relay. Without leaving any trace of residue behind them. They can be laid on an existing smooth, clean floor – and are laid to last!

Our tiles and planks in the EXPONA SIMPLAY collection have a 0,7 mm wear layer, making them the perfect solution for heavily frequented, high-wear buildings. The fact that no glue is required reduces the emissions

that are given off into the air. And for even more safety, our products are manufactured using phthalate-free and organic plasticisers. Over the long term, our flooring is designed to be low-maintenance, warm and quiet underfoot. EXPONA SIMPLAY brings a significant improvement to interior acoustics. The elastic flooring is also extremely comfortable underfoot, cushioning joints and making it easy on the feet.

Comprising 40 different décors, EXPONA SIMPLAY provides a wide range of traditional and trendy designs, all of which feature authentically embossed surfaces. Chamfered edges add that extra special touch to all décors. The coordinated colour range provides a fantastic variety of ways in which the products can be mixed, matched and laid. This allows you to achieve a unique flooring design that puts the emphasis on your individuality.

Loose lay design floorcovering

-  **No adhesives, no click systems, just laying**
-  **The quickest laying system on the market – up to 50% faster**
-  **Surface covering underneath remains intact**
-  **Easy replacement of individual elements**
-  **Product reusability**
-  **Reduced subfloor preparation**
-  **Particularly quiet**
-  **Extremely comfortable underfoot**

The functionality of the floor area is ensured by the net weight and the special backing structure of the tiles and planks as well as their installation in a composite structure.



Composition of EXPONA SIMPLAY

EXPONA SIMPLAY tiles and planks consist of individual layers which are thermally pressed. The flooring is coated with a PUR surface treatment.



EXPONA SIMPLAY – Loose lay carpet planks and entrance planks.

The EXPONA SIMPLAY carpet and entrance planks extend our designer flooring collection with innovative concepts and well-adapted materials. These planks push out the boundaries of design, allowing a whole new range of mix and match options. The carpet planks give the ambience an extra touch, creating a cosy atmosphere by bringing warmth and security. They not only absorb the dust but are also extremely low-maintenance. The perfect addition for your flooring: entrance planks that keep the floor even more pristine.

Besides being fully flexible, EXPONA SIMPLAY – including the loose lay carpet and entrance planks – is thoroughly robust and creates a stunning impact. And as there's no glue involved, the flooring can always be relaid. The planks are backed with a heavy bitumen coating, ensuring that they lie flat, flush and secure. Single planks can be replaced at any time. Planks bring particular benefits, including easy transport and little need for cutting. The dimension and packaging units also make planning extremely easy because they are made to correspond with our EXPONA SIMPLAY 177,8 x 1219,2 mm designer flooring. Furthermore, the planks are the same thickness as the designer flooring. This opens up a whole range of mix and match options, without the need for annoying transition strips.

Carpet planks:
EXPONA SIMPLAY carpet planks add a premium touch to an interior. The

quality of air improves because the flooring absorbs the dust. The room looks warm and inviting. The flooring feels good underfoot. It creates a safe surface to walk on, while also being low-maintenance, pleasant flooring. The tufted, cut-pile surface lends the flooring a distinctive high-quality appearance. The fibres are extremely hard-wearing. We add the pigment to the top-quality ECONYL yarns as they are being produced, ensuring colour-fastness of the fibres. This solution-dyeing technique results in light-resistant carpet planks that are protected against UV rays and don't yellow with age. They maintain their colour intensity and are non-soiling. According to the German Allergy and Asthma Federation (DAAB), carpet flooring made with these fibres is also suitable for allergy sufferers because it significantly reduces the risk of particulate matter pollution. Carpet planks made from ECONYL: the attractive addition to our EXPONA SIMPLAY collection.

Entrance planks:
Experience shows that a lot of dirt is collected over the first few metres of flooring. This is why we have extended the collection with extremely robust and hard-wearing entrance planks. These planks absorb dirt and moisture and prevent damage to your EXPONA SIMPLAY designer flooring. They come with a high-quality tufted finish, in a choice of four attractive colours. We recommend laying these planks to cover an area equal to the first four to six steps. Dirt won't get a look in!

Loose lay carpet planks	
	Textile flooring meets design flooring
	Surface covering underneath remains intact
	Easy replacement of individual elements
	Product reusability
	Reduced subfloor preparation
	Particularly quiet
	Extremely comfortable underfoot

Loose lay entrance planks	
	Textile flooring meets design flooring
	Surface covering underneath remains intact
	Easy replacement of individual elements
	Product reusability
	Reduced subfloor preparation
	Particularly quiet
	Extremely comfortable underfoot



ECONYL is the key

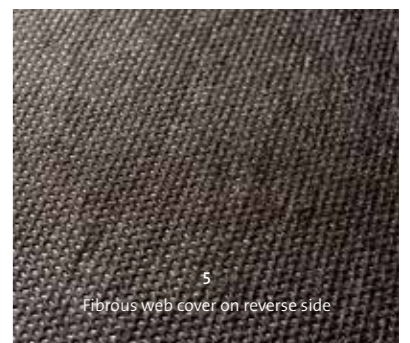
It's a well-known fact that the textile industry has been processing nylon for many years. Our response to this is manufacturing our carpet planks exclusively from high-quality ECONYL yarns. This is based on the concept of sustainable chemistry, which involves the process of upcycling.

During this process, nylon contained in carpets, textile waste and fishing nets is turned back into a primary raw material without any compromise on quality. This enables us to reduce the amount of global waste, as we recover scrap from landfills and oceans and feed it back into the production cycle. The result? Extremely robust and stunning carpet planks.



Composition of EXPONA SIMPLAY carpet planks

Bitumen makes the difference. Thanks to the heavy bitumen coating beneath the other layers, the planks lay flat and secure, forming an impressively flush finish.





EXPONA SIMPLAY

The stage is set for new ideas, new combinations
and new perspectives: discover floorcoverings
in hidden spaces and attractive interiors.



EXPONA SIMPLAY Loose lay design floorcovering

You can find more information about your favourite décor in the set listed below the image and on the corresponding pages.

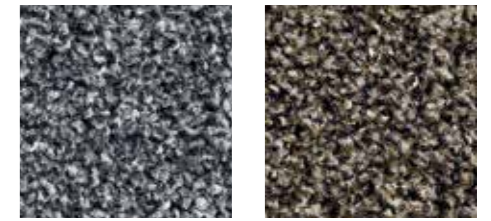


2583 Set: Pepper Page 28
 2513 Set: Pepper Page 18, 27
 2506 Set: Pepper Page 18, 27, 81, 82
 2507 Set: Coffee Page 64, 71, 81, 82
 2512 Set: Pepper Page 16, 29
 2576 Set: Pepper Page 24, 25



2509 Set: Berry Page 40, 46, 82
 2589 Set: Berry Page 37, 47, 80

EXPONA SIMPLAY Loose lay carpet planks



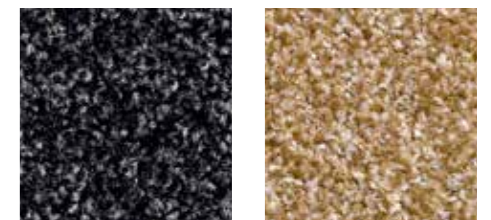
2593 Set: Berry Page 39, 47, 80
 2592 Set: Pepper Page 22, 25



2580 Set: Coffee Page 58, 67
 2578 Set: Coffee Page 66
 2571 Set: Coffee Page 63, 67, 82, 83
 2503 Set: Coffee Page 65, 72
 2501 Set: Coffee Page 57, 72
 2588 Set: Pepper Page 22, 26



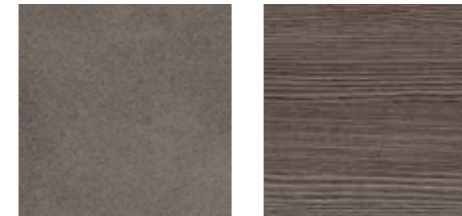
2568 Set: Berry Page 41, 46
 2566 Set: Berry Page 37, 50



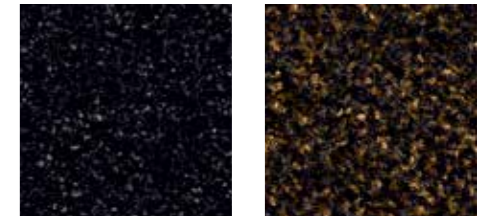
2591 Set: Berry Page 44, 45
 2594 Set: Coffee Page 64, 71



2577 Set: Pepper Page 19, 27
 2585 Set: Berry Page 44, 45
 2575 Set: Coffee Page 59, 73
 2572 Set: Coffee Page 57, 71, 81, 82, 83
 2521 Set: Coffee Page 61, 72
 2518 Set: Coffee Page 20, 26



2569 Set: Pepper Page 20, 30
 2510 Set: Berry Page 34, 50, 82



2590 Set: Berry Page 43, 51, 82
 2595 Set: Coffee Page 54, 61, 70

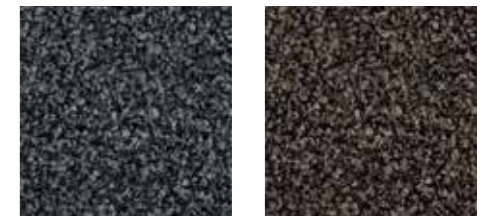


2574 Set: Berry Page 38, 48, 81
 2567 Set: Pepper Page 17, 23, 29
 2520 Set: Coffee Page 62, 73
 2511 Set: Coffee Page 62, 73
 2570 Set: Coffee Page 54, 70, 81, 82, 83
 2505 Set: Coffee Page 68



2587 Set: Pepper Page 15, 30
 2582 Set: Berry Page 42, 49

EXPONA SIMPLAY Loose lay entrance planks



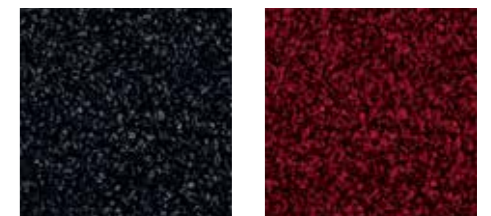
2597 Set: Pepper Page 31
 2598 Set: Coffee Page 69



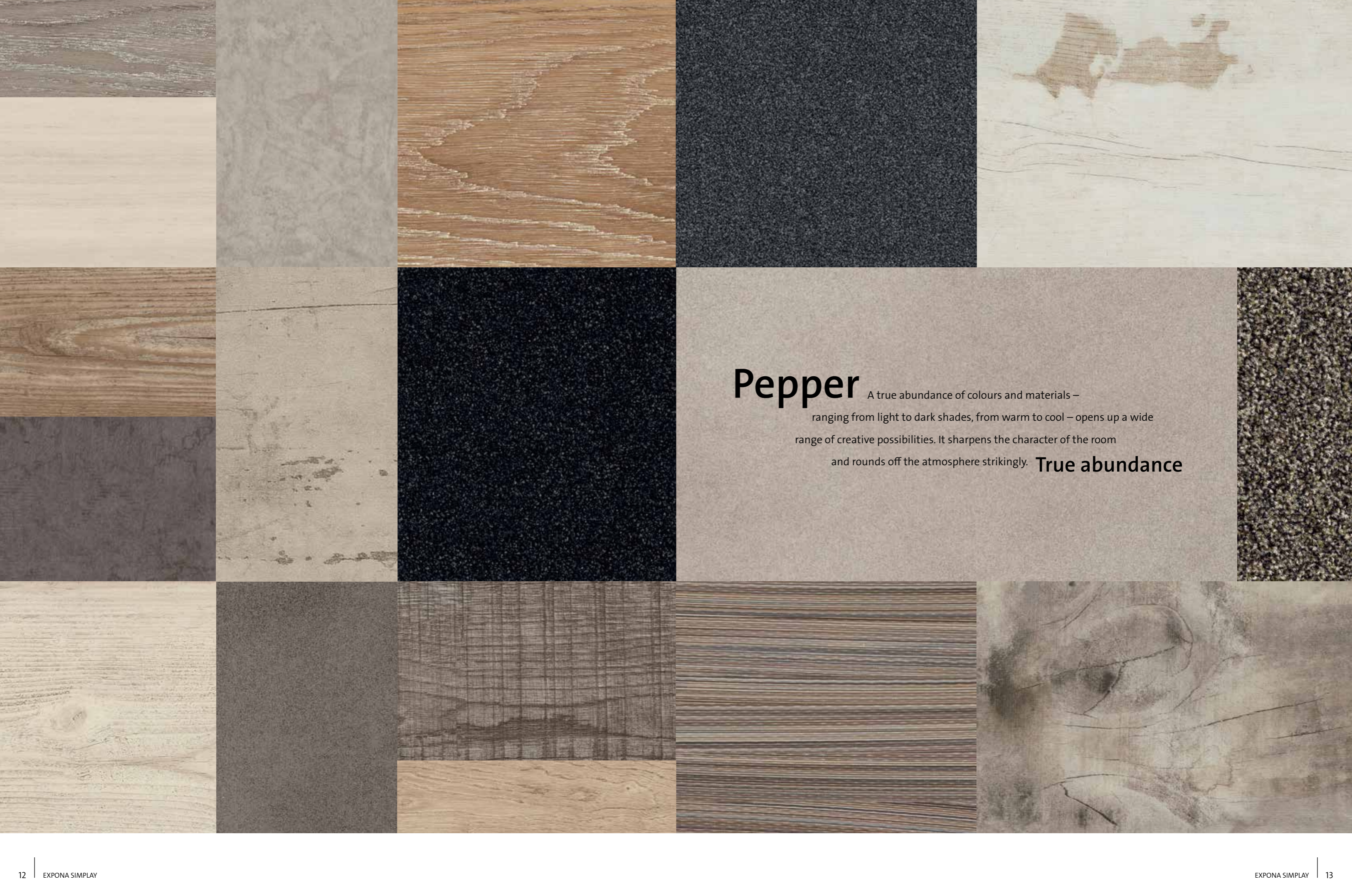
2579 Set: Berry Page 39, 48
 2586 Set: Pepper Page 23, 29
 2584 Set: Pepper Page 20, 28
 2514 Set: Pepper Page 21, 26
 2519 Set: Coffee Page 56, 68
 2504 Set: Coffee Page 58, 70



2581 Set: Berry Page 43, 49
 2573 Set: Berry Page 36, 49, 81



2599 Set: Pepper Page 15, 31
 2596 Set: Berry Page 34, 51



Pepper

A true abundance of colours and materials – ranging from light to dark shades, from warm to cool – opens up a wide range of creative possibilities. It sharpens the character of the room and rounds off the atmosphere strikingly. **True abundance**



2587
Dark Grey Ornamental

2587 & 2599
Dark Grey Ornamental & Black Zone

2599
Black Zone



2512
Grey Ash

2512
Grey Ash



2567
Light Grey Concrete



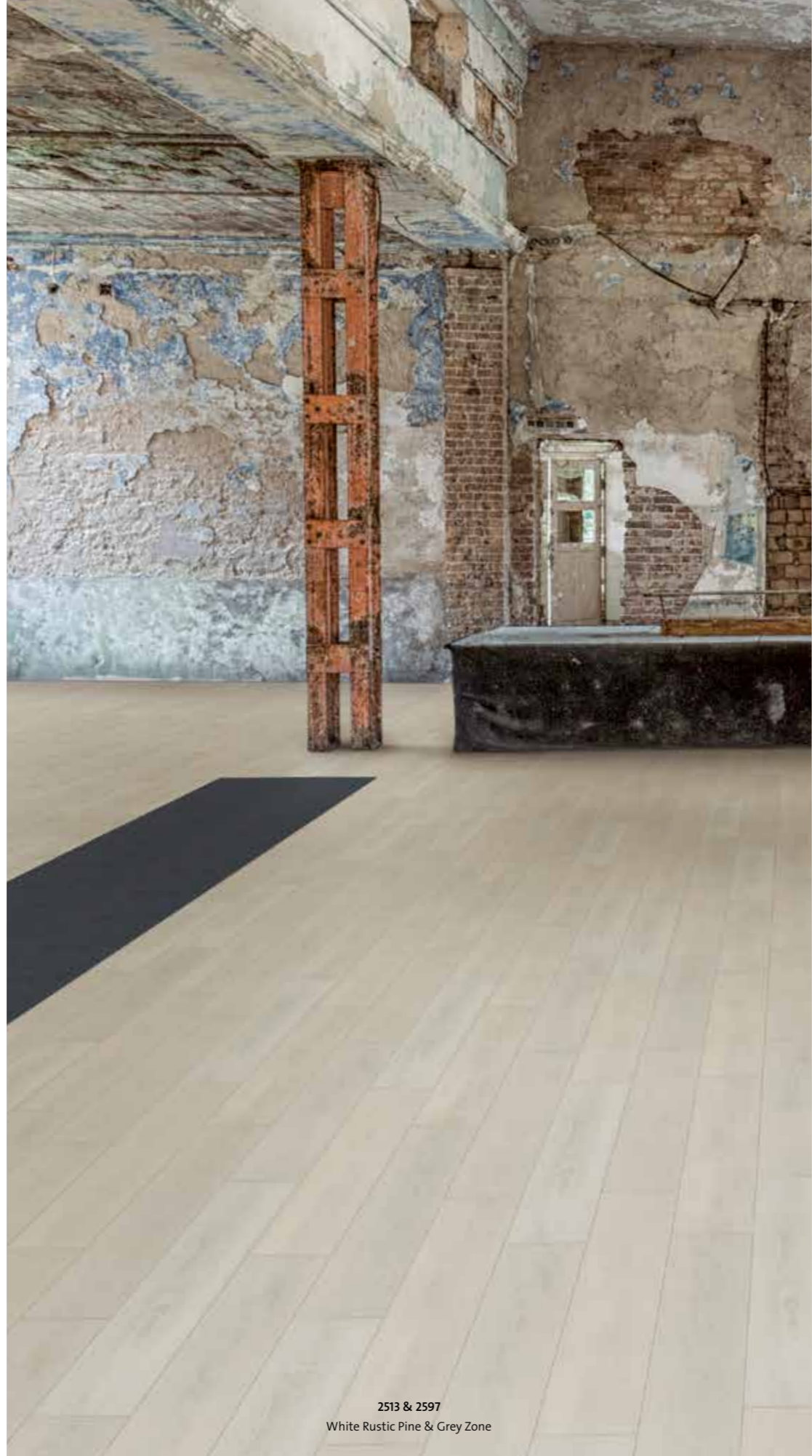
2567
Light Grey Concrete



2506
Grey Rustic



2506
Grey Rustic



2513 & 2597
White Rustic Pine & Grey Zone



2577
White Vintage Wood



2577
White Vintage Wood



2577
White Vintage Wood



2518
Grey Mystique Wood



2514
Natural Rustic Pine



2569
Dark Grey Concrete

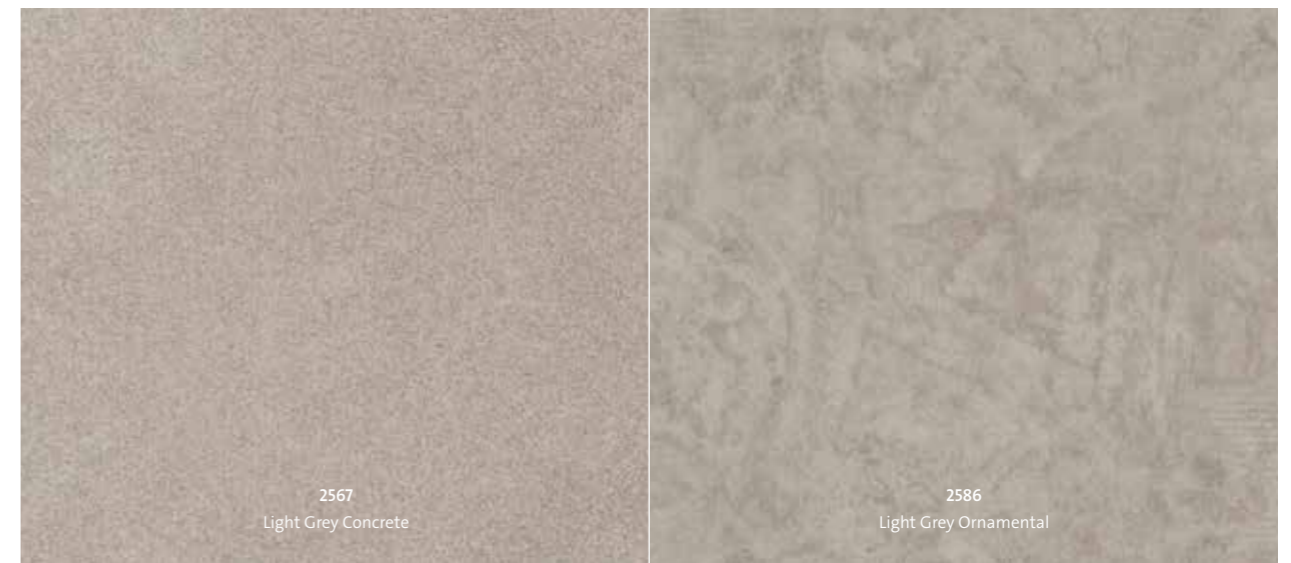


2584
Warm Cracked Concrete



Pepper
True abundance

2514
Natural Rustic Pine





2576
Grey Weathered Wood



2592
Grey Flor

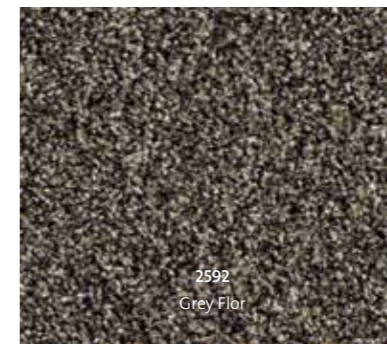
2576
Grey Weathered Wood
185,0 x 1505,0 mm
Surface embossing: Fine wood structure



2592
Grey Flor - Carpet plank
177,8 x 1219,2 mm
Surface: Velour structure







2576
Grey Weathered Wood



2592
Grey Flor

A room to gather thoughts, a retreat, a place for harmony. Colours unfold a certain charm which no-one can avoid. Subtle in the background, yet decidedly present. It is always exciting.

-  Bevelled edges
-  Plank
-  Tile
-  Pattern and/or colour variation



2518
Grey Mystique Wood



2588
Taupe Textile



2514
Natural Rustic Pine



2506
Grey Rustic



2513
White Rustic Pine



2577
White Vintage Wood

2518
Grey Mystique Wood
185,0 x 1505,0 mm
Surface embossing: Rustic wood structure



2588
Taupe Textile
177,8 x 1219,2 mm
Surface embossing: Fine structure



2514
Natural Rustic Pine
177,8 x 1219,2 mm
Surface embossing: Rustic wood structure



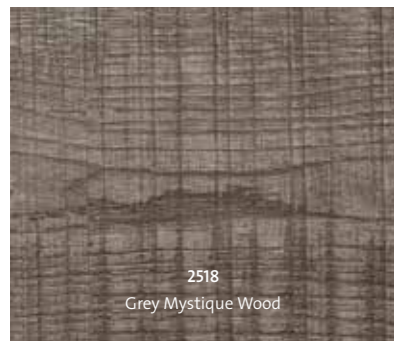
2506
Grey Rustic
177,8 x 1219,2 mm
Surface embossing: Rustic wood structure



2513
White Rustic Pine
177,8 x 1219,2 mm
Surface embossing: Rustic wood structure



2577
White Vintage Wood
185,0 x 1505,0 mm
Surface embossing: Smooth wood structure



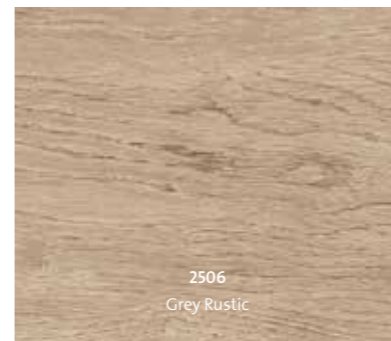
2518
Grey Mystique Wood



2588
Taupe Textile



2514
Natural Rustic Pine



2506
Grey Rustic



2513
White Rustic Pine



2577
White Vintage Wood



2583
Light Marble
304,8 x 609,6 mm
Surface embossing: Smooth stone structure



2583
Light Marble



2584
Warm Cracked Concrete
177,8 x 1219,2 mm
Surface embossing: Fine structure



2584
Warm Cracked Concrete



2567
Light Grey Concrete
600,0 x 600,0 mm
Surface embossing: Fine stone structure



2567
Light Grey Concrete



2586
Light Grey Ornamental
600,0 x 600,0 mm
Surface embossing: Fine stone structure



2586
Light Grey Ornamental



2512
Grey Ash
177,8 x 1219,2 mm
Surface embossing: Fine wood structure



2512
Grey Ash

There are many shades of grey. Vibrancy, cool charm, clarity, distinctiveness. When grey is used, people, properties or products come into their own. It creates room for thoughts, clear-headedness, bold decisions, fresh ideas. Grey can be cool. Grey creates space. Grey is pure serenity. For designers who appreciate the nuances of tone.



2569
Dark Grey Concrete

2569
Dark Grey Concrete
600,0 x 600,0 mm
Surface embossing: Fine stone structure

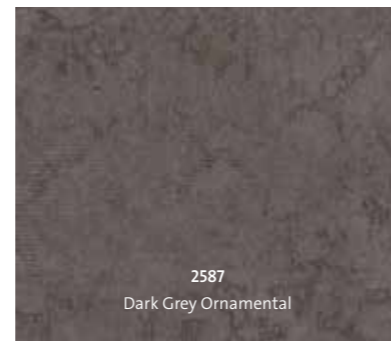


2569
Dark Grey Concrete



2587
Dark Grey Ornamental

2587
Dark Grey Ornamental
600,0 x 600,0 mm
Surface embossing: Fine stone structure

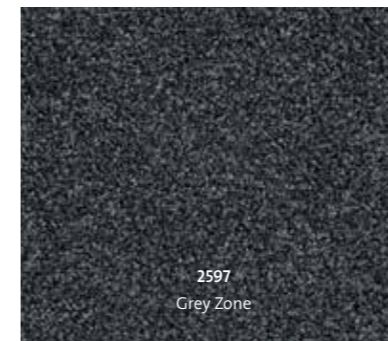


2587
Dark Grey Ornamental



2597
Grey Zone

2597
Grey Zone - Entrance plank
177,8 x 1219,2 mm
Surface: Velour structure



2597
Grey Zone

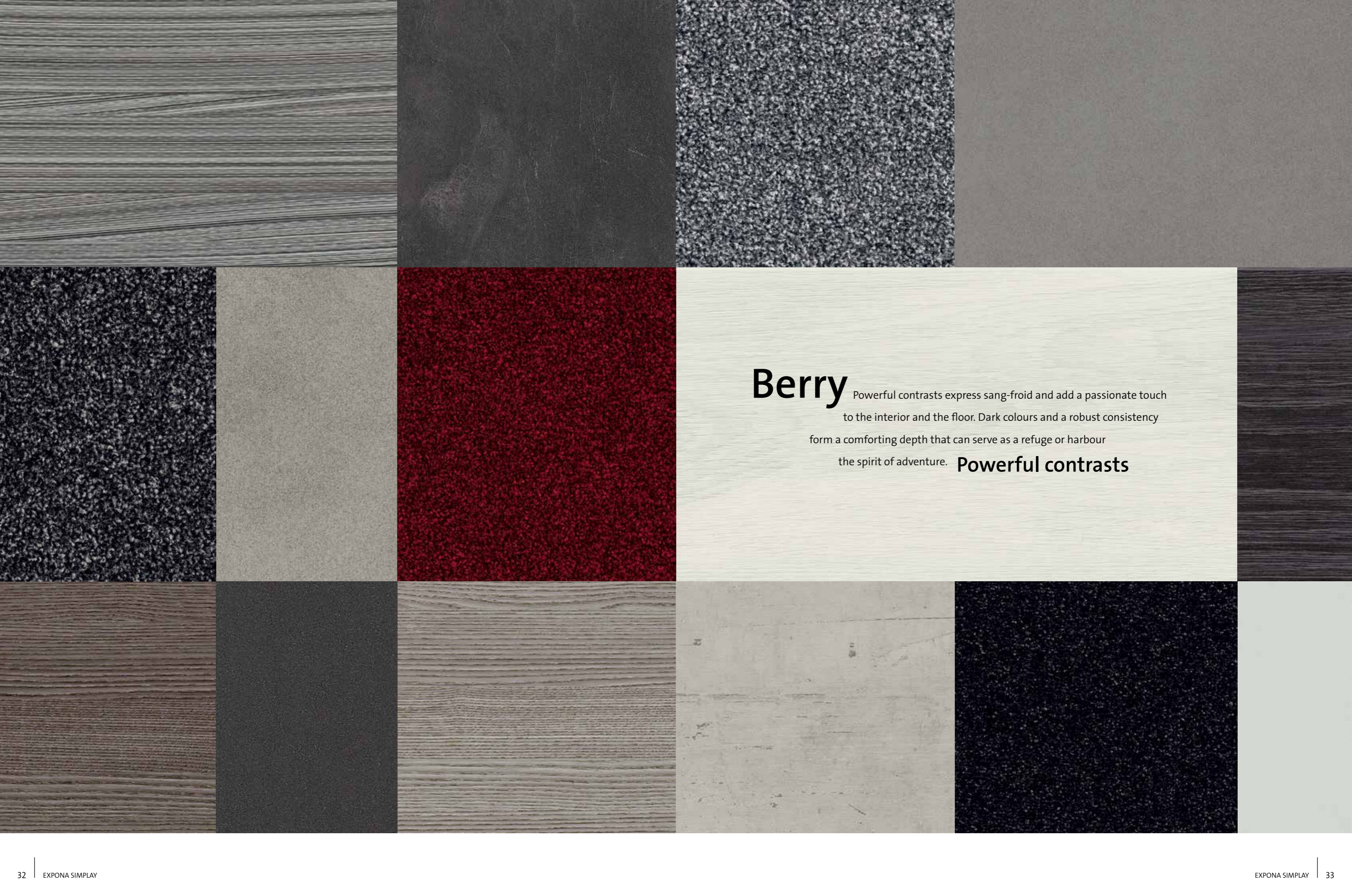


2599
Black Zone

2599
Black Zone - Entrance plank
177,8 x 1219,2 mm
Surface: Velour structure



2599
Black Zone



Berry

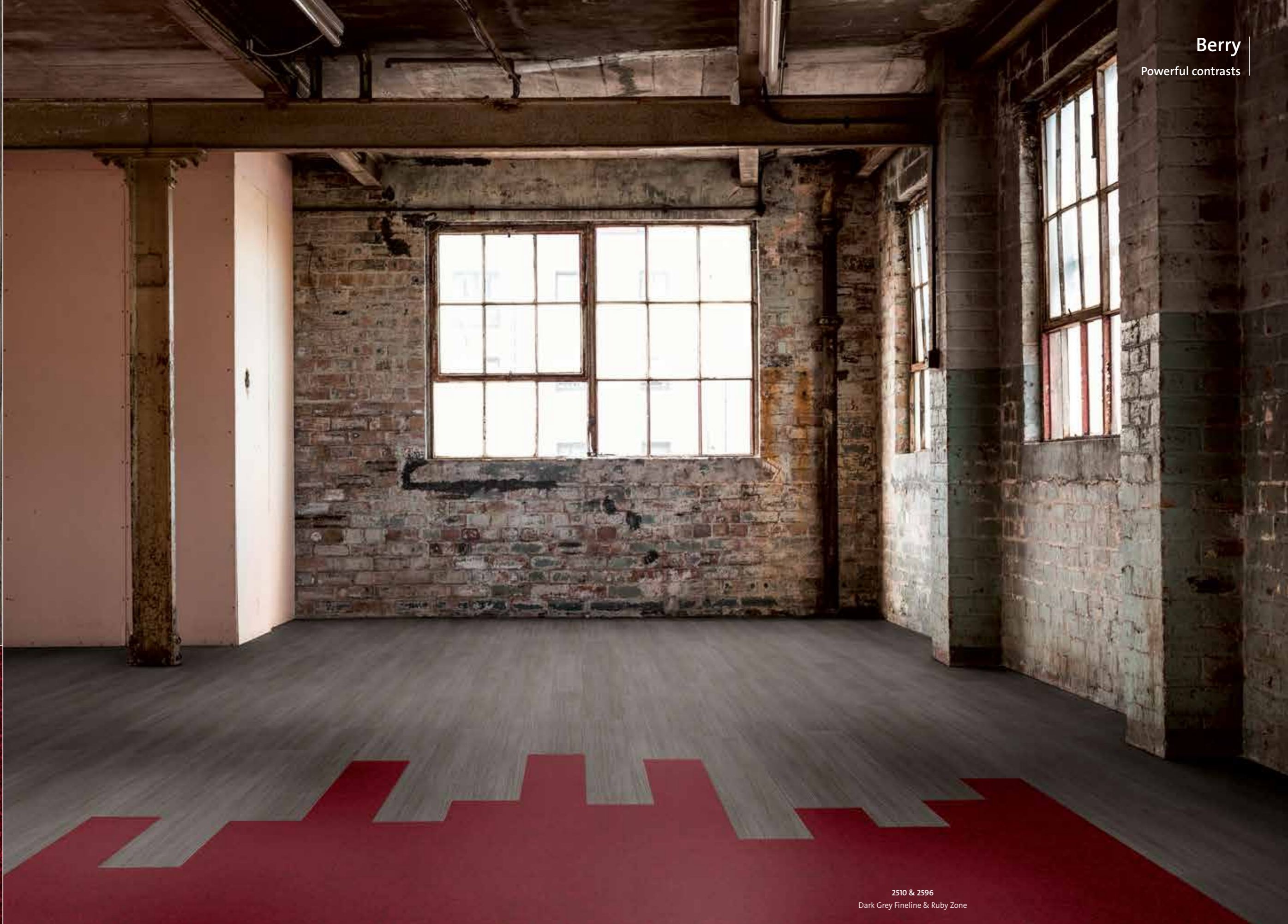
Powerful contrasts express sang-froid and add a passionate touch to the interior and the floor. Dark colours and a robust consistency form a comforting depth that can serve as a refuge or harbour the spirit of adventure. **Powerful contrasts**



2510
Dark Grey Finline



2596
Ruby Zone



2510 & 2596
Dark Grey Finline & Ruby Zone



2573
Black Ash



2566
Cold Grey Concrete



2589
Blue Textile



2566
Cold Grey Concrete



2589
Blue Textile



2574
White Ash



2574
White Ash



Berry
Powerful contrasts

2579 & 2593
Light Mono & Ocean Flor





2582
Black Slate



2582
Black Slate

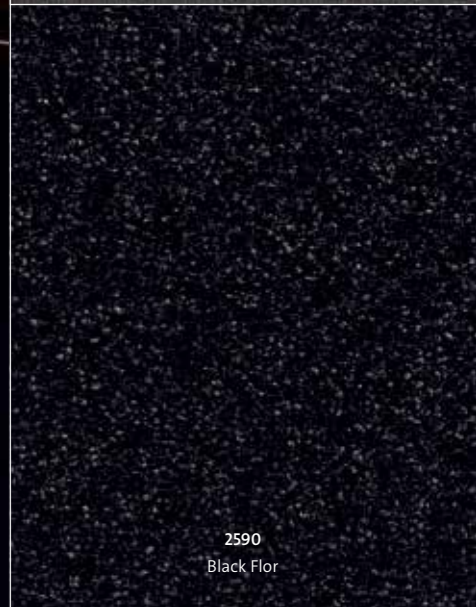


2581 & 2590
Charcoal Mono & Black Flor



Berry
Powerful contrasts

2581
Charcoal Mono



2590
Black Flor



2585 & 2591
Cold Cracked Concrete & Charcoal Flor



2585
Cold Cracked Concrete

2585
Cold Cracked Concrete
177,8 x 1219,2 mm
Surface embossing: Fine structure

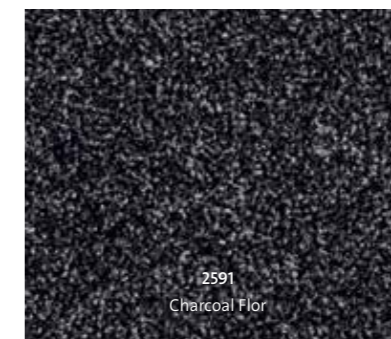


2585
Cold Cracked Concrete







2591
Charcoal Flor

2591
Charcoal Flor - Carpet plank
177,8 x 1219,2 mm
Surface: Velour structure



2591
Charcoal Flor

A peaceful charm that captures all. Atmosphere, grace, a sense of arrival, an urge to stay. A feeling of closeness that is almost elusive. It just shows what influence a floor can have . . .

-  Bevelled edges
-  Plank
-  Tile
-  Pattern and/or colour variation



2568
Warm Grey Concrete

600,0 x 600,0 mm
Surface embossing: Fine stone structure



2568
Warm Grey Concrete



2509
Light Grey Finition

177,8 x 1219,2 mm
Surface embossing: Fine wood structure

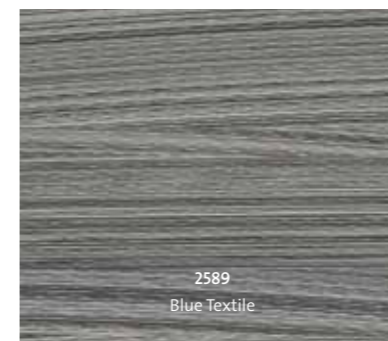


2509
Light Grey Finition



2589
Blue Textile

177,8 x 1219,2 mm
Surface embossing: Fine structure

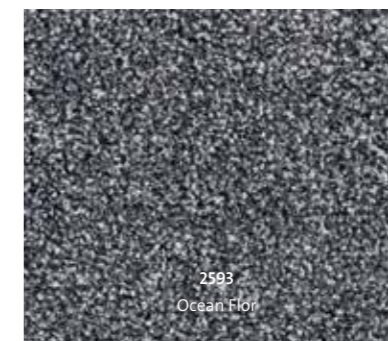


2589
Blue Textile



2593
Ocean Flor - Carpet plank

177,8 x 1219,2 mm
Surface: Velour structure



2593
Ocean Flor

Sobriety, strength, a bold statement, serenity in the sea of everyday stress – it's everything you want it to be. You're holding the reins when it comes to the choice of colour and material. What a beautiful thought. And what a beautiful result.



2574
White Ash

2574
White Ash
177,8 x 1219,2 mm
Surface embossing: Smooth wood structure

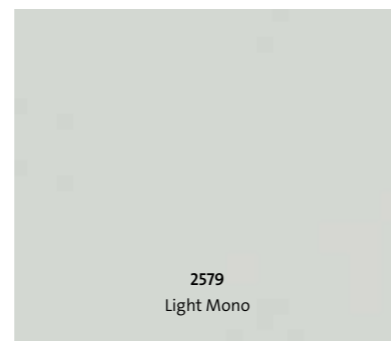


2574
White Ash



2579
Light Mono

2579
Light Mono
914,4 x 914,4 mm
Surface embossing: Smooth stone structure



2579
Light Mono



2573
Black Ash

2573
Black Ash
177,8 x 1219,2 mm
Surface embossing: Smooth wood structure



2573
Black Ash



2582
Black Slate

2582
Black Slate
304,8 x 609,6 mm
Surface embossing: Smooth stone structure



2582
Black Slate



2581
Charcoal Mono

2581
Charcoal Mono
914,4 x 914,4 mm
Surface embossing: Smooth stone structure



2581
Charcoal Mono



2510
Dark Grey Finline
177,8 x 1219,2 mm
Surface embossing: Fine wood structure



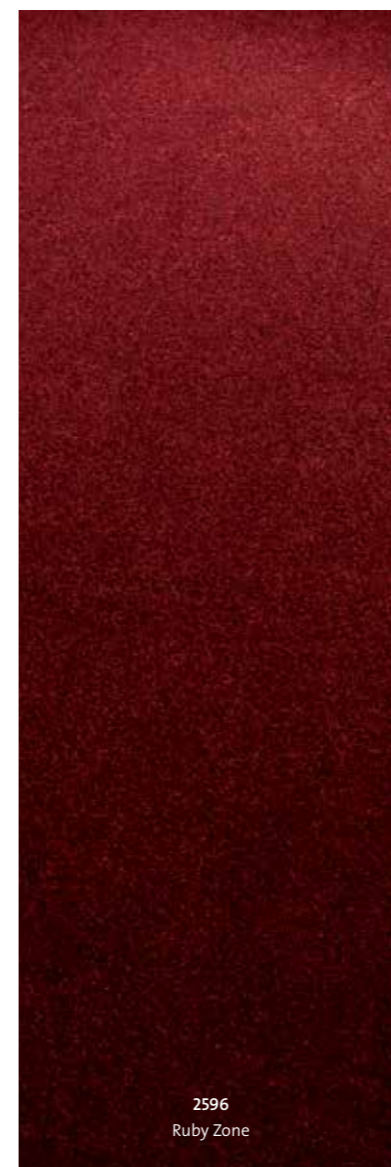
2510
Dark Grey Finline



2566
Cold Grey Concrete
600,0 x 600,0 mm
Surface embossing: Fine stone structure



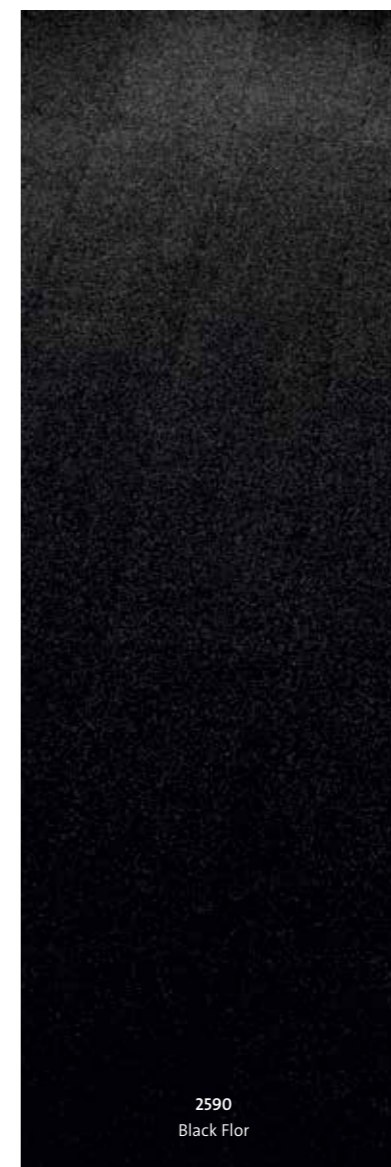
2566
Cold Grey Concrete



2596
Ruby Zone - Entrance plank
177,8 x 1219,2 mm
Surface: Velour structure



2596
Ruby Zone



2590
Black Flor - Carpet plank
177,8 x 1219,2 mm
Surface: Velour structure



2590
Black Flor

Strong colours, a touch of finesse, and the right amount of vigour – the perfect floor sets the stage for your interior. This is where colour vibrates, joins in the fun, emphasises the action. Yet it also creates a sense of welcoming. A place where we feel at home.



Coffee

Warm nuances of colour lend an invigorating yet calming air to interiors in which vitality and relaxation reign in perfect harmony.

In balance with nature, this ambiance of bridled intensity lends itself perfectly to reflection and contemplation. **Warm nuances of colour**



2570
Brown Wild Oak

2595
Brown Flor

2570 & 2595
Brown Wild Oak & Brown Flor



2519

Brown Mystique Wood



2519

Brown Mystique Wood



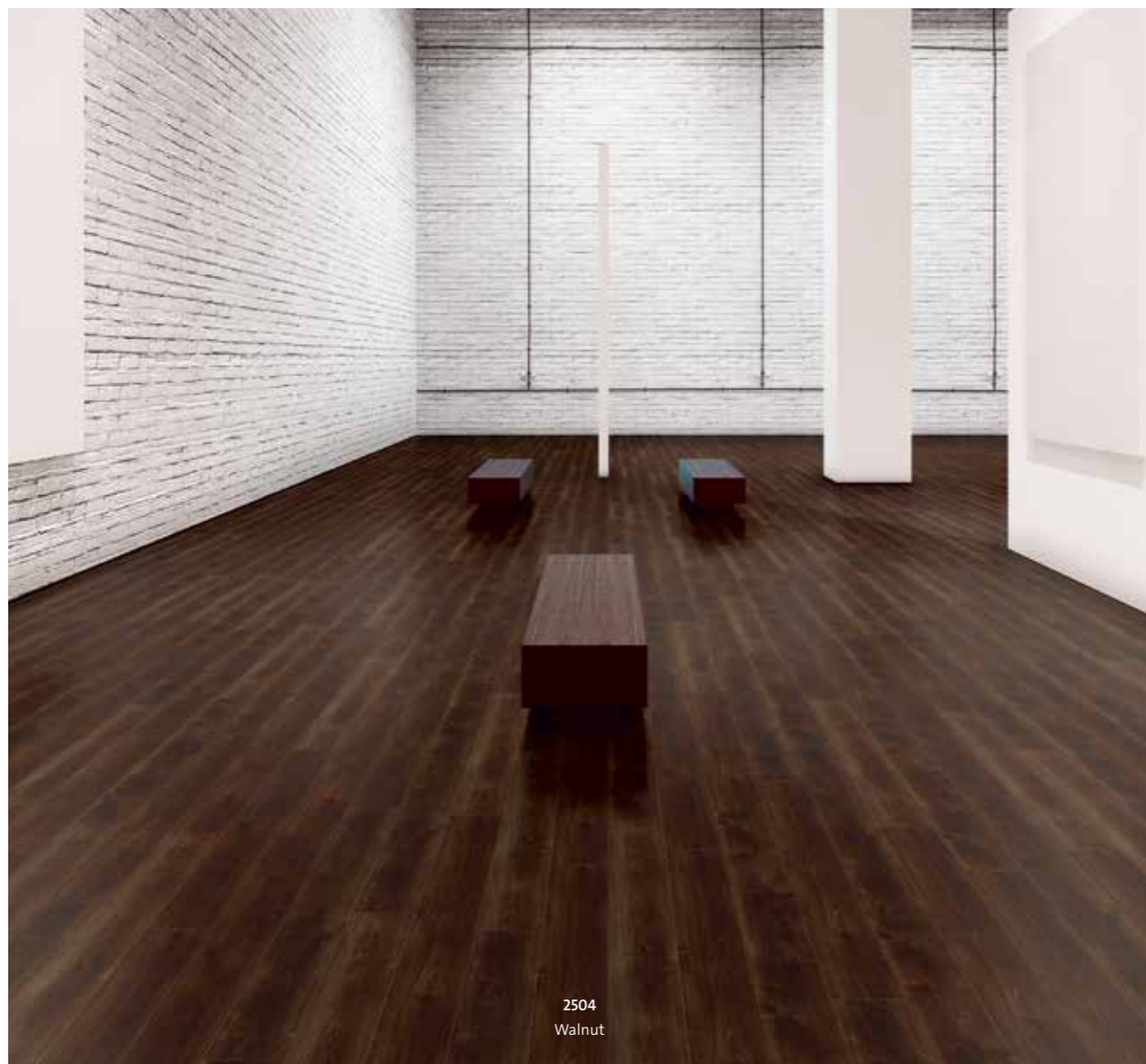
2572

Honey Wild Oak



2501

Light Cherry



2504
Walnut



2580
Beige Mono



2575
Natural Weathered Wood



Coffee
Warm nuances of colour



2521
Medium Classic Oak



2595
Brown Flor

2521 & 2595
Medium Classic Oak & Brown Flor



2520
Light Classic Oak



2511
Natural Ash



2571
Natural Wild Oak

Coffee
Warm nuances of colour



2571
Natural Wild Oak



2507 & 2594
Blond Rustic & Caramel Flor



2503
American Oak



2503
American Oak



2578
Beige Vintage Wood

2578
Beige Vintage Wood
185,0 x 1505,0 mm
Surface embossing: Smooth wood structure



2578
Beige Vintage Wood



2580
Beige Mono

2580
Beige Mono
914,4 x 914,4 mm
Surface embossing: Smooth stone structure



2580
Beige Mono







2571
Natural Wild Oak

2571
Natural Wild Oak
177,8 x 1219,2 mm
Surface embossing: Smooth wood structure



2571
Natural Wild Oak

A comforting air, a caress for our senses, freedom for our eyes and mind – such are the gifts of Mother Nature. And such are our products, which reproduce these finest gifts in a range of wonderful colours and materials. A veritable feast for the eyes ...

-  Bevelled edges
-  Plank
-  Tile
-  Pattern and/or colour variation



2519
Brown Mystique Wood



2505
Striking Rustic



2505 & 2598
Striking Rustic & Tundra Zone



2598
Tundra Zone

Are you looking to create a feeling of comfort and safety? Or achieving welcoming clarity? Compositions based on straight lines – wonderfully subtle, unobtrusive and restrained – exude such an incredible aura that even Mother Nature could take a leaf out of our book with these designs.

2519
Brown Mystique Wood
185,0 x 1505,0 mm
Surface embossing: Rustic wood structure



2505
Striking Rustic
177,8 x 1219,2 mm
Surface embossing: Rustic wood structure



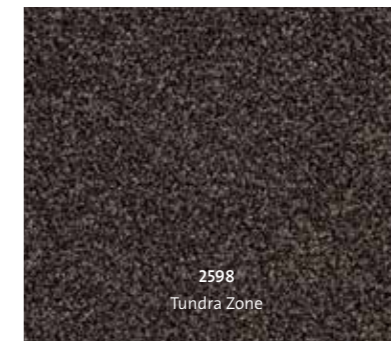
2598
Tundra Zone - Entrance plank
177,8 x 1219,2 mm
Surface: Velour structure



2519
Brown Mystique Wood



2505
Striking Rustic



2598
Tundra Zone



2595
Brown Flor



2504
Walnut



2570
Brown Wild Oak



2572
Honey Wild Oak



2507
Blond Rustic



2594
Caramel Flor


2595
Brown Flor - Carpet plank

177,8 x 1219,2 mm
Surface: Velour structure




2504
Walnut

177,8 x 1219,2 mm
Surface embossing: Fine wood structure




2570
Brown Wild Oak

177,8 x 1219,2 mm
Surface embossing: Smooth wood structure




2572
Honey Wild Oak

177,8 x 1219,2 mm
Surface embossing: Smooth wood structure



2507
Blond Rustic

177,8 x 1219,2 mm
Surface embossing: Rustic wood structure



2594
Caramel Flor - Carpet plank

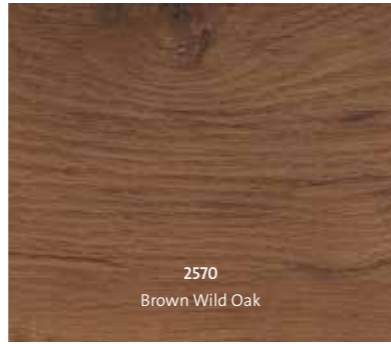
177,8 x 1219,2 mm
Surface: Velour structure



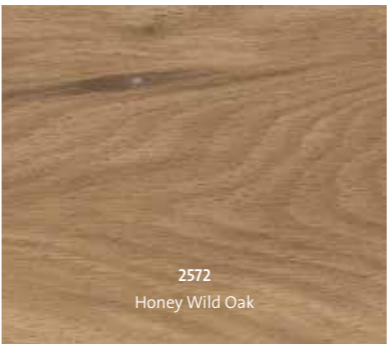

2595
Brown Flor



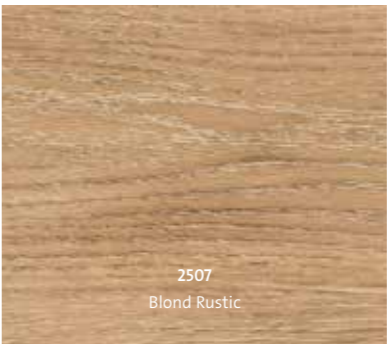
2504
Walnut



2570
Brown Wild Oak



2572
Honey Wild Oak



2507
Blond Rustic



2594
Caramel Flor



2503
American Oak



2501
Light Cherry



2521
Medium Classic Oak



2520
Light Classic Oak



2575
Natural Weathered Wood



2511
Natural Ash

2503
American Oak

177,8 x 1219,2 mm
Surface embossing: Fine wood structure



2501
Light Cherry

177,8 x 1219,2 mm
Surface embossing: Fine wood structure



2521
Medium Classic Oak

185,0 x 1505,0 mm
Surface embossing: Fine wood structure



2520
Light Classic Oak

185,0 x 1505,0 mm
Surface embossing: Fine wood structure



2575
Natural Weathered Wood

185,0 x 1505,0 mm
Surface embossing: Fine wood structure

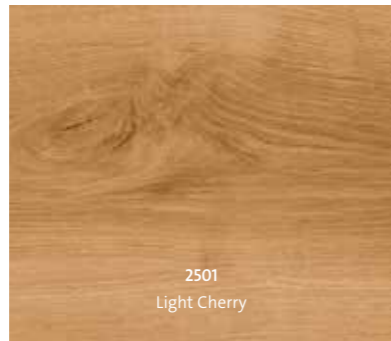


2511
Natural Ash

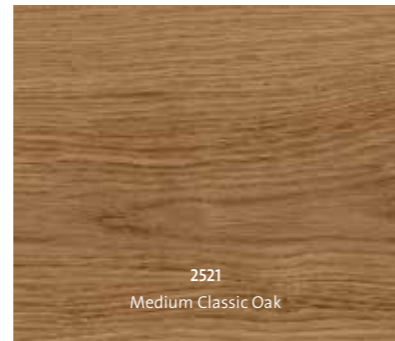
177,8 x 1219,2 mm
Surface embossing: Fine wood structure



2503
American Oak



2501
Light Cherry



2521
Medium Classic Oak



2520
Light Classic Oak



2575
Natural Weathered Wood



2511
Natural Ash

objectflor®

Your Flooring Partner

More than just groundwork.

Service

Our products are renowned to be long-lasting and quick to lay. The about 140 members of our team are also quick off the mark when it comes to customer service, advice and delivery. objectflor is one of Europe's leading providers of elastic floorings for commercial and residential properties. Our floorings are dispatched to you quickly, straight from our state-of-the-art central warehouse. Would you like a sample? Simply let us know!

Environment

All our production sites and their suppliers are certified to the ISO 9001 quality management standard and to the ISO 14001 environmental management standard. Our partners are also certified

to the international BES 6001 and SA 8000 standards. This certification guarantees responsible procurement with regard to organisational management, supply chain management and environmental and social aspects.

Online design studio

You can use our online design studio to try out the endless possibilities achievable with EXPONA design flooring. All flooring can be inserted quickly and easily into the sample photos. The rooms featured from various residential and commercial settings can be used to conveniently find the right flooring for your requirements.

www.objectflor.de



Fine flooring. Innovative. Inspirational. Individual.

Flooring a large surface creates a harmonious overall impression. Our designs are developed in-house by our own design teams. We benefit from close working relationships with trend scouts, designers, customers and partners. During the development of our products, we incorporate invaluable advice from architects, interior designers and planners, as well as their inspirational ideas.

Some 25 years of experience in the field of premium designer flooring is

a quality on which our partners can rely. We are continually striving to develop beautiful new floors that live up to the most diverse expectations. We take our inspiration from authentic materials or develop entirely stand-alone décors, opening up a realm of designs that would be unimaginable with the real McCoy. We don't want to keep up with the times. We'd rather be a few steps ahead. With this philosophy in mind, we are permanently looking to pursue new, eye-opening directions. Indeed, we keep our eyes constantly on what Mother

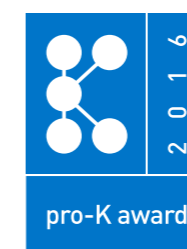
Nature brings us, on where our travels take us, and on the things that emotionally move us.

For instance, we try out unusual décors, innovative designs, textures, patterns, surface finishes and colour tones. It's the tiny nuances that are key, as well as the test floors that we lay, which tell us whether or not we're on the right tracks. Only then can we be sure that we are bringing you a perfectly designed product.

Winner of the pro-K award.

We are thrilled to be the winners of the pro-K award in the 'Surface Systems' category. The independent jury commended our system and underlined that "it's a simple, clever solution. Quick to lay and easy to remove, without leaving any residue." In other words, it's never been quicker or easier to lay high-quality designer flooring. Thanks to its heaviness, the honeycomb structure on the reverse side and the interconnecting, loose-laying system, EXPONA SIMPLAY is a tried-and-trusted solution that requires no clicking or gluing.

The system is also prized for the fact that the tiles and planks can always be taken up and relaid again quickly without leaving any residue behind them. The pro-K award recognises quality in synthetic materials and is the only competition to exclusively reward products made from plastic. It has been recognising young, creative and functionally designed plastic products with awards since 1979.

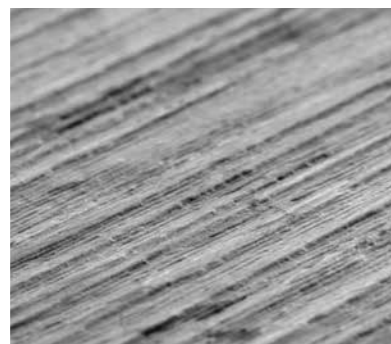


pro-K award

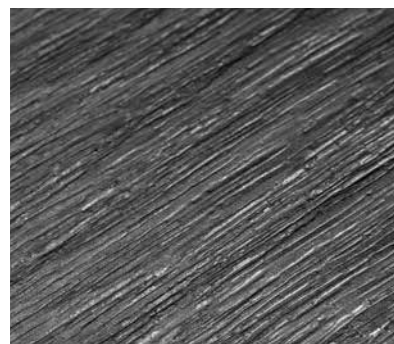
Surfaces: improving on Mother Nature.



Fine wood structure
incorporates the subtle charm of fine wood grain



Rustic wood structure
captures the rich, mature wonders of Mother Nature



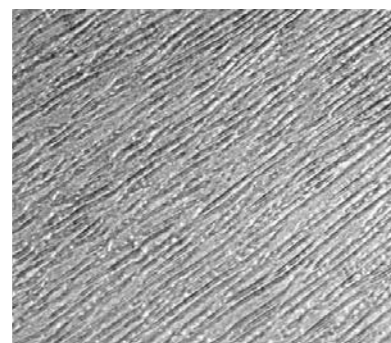
Smooth wood structure
gentle on the eyes, gentle on the feet



Smooth stone structure
embodies the rough, raw charm of authentic basalt



Fine stone structure
smooths the ruggedness of nature with a gentle caress



Fine structure
portrays all the intricacies of coarse surfaces



Velour structure
creates ambiance and warmth

Our materials are inspired by Mother Nature. We borrow the texture of traditional surfaces and characteristic features of what occurs naturally and improve upon these to produce first-class, low-maintenance flooring with chamfered edges and a whole range of haptic qualities. For instance, we've made a traditionally cool material surprisingly warm underfoot. And creaking floors have become astonishingly quiet. Exactly as you like it.

Dimensions: as infinite as nature itself.

Nature stands for freedom. A vast horizon. And this is reflected in the dimensions of our flooring. If you enjoy thinking big in your designs, our portfolio contains eight décors available in 1505 mm-long designer planks and three extra-large designer tiles that cover almost 1 m².

We make it our mission to ensure that both décor and dimensions form a harmonious whole. At the end of the day, creating the perfect atmosphere is the sum of every detail.

EXPONA SIMPLAY design floorcovering



177,8 x 1219,2 mm



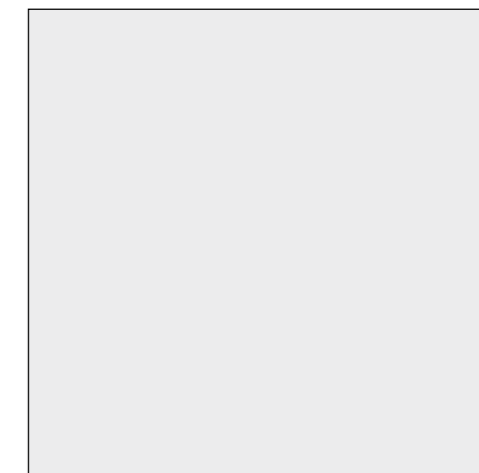
185,0 x 1505,0 mm



304,8 x 609,6 mm



600,0 x 600,0 mm



914,4 x 914,4 mm

EXPONA SIMPLAY carpet and entrance planks



177,8 x 1219,2 mm

Designs to mix and match. So far, so good.



2573, 2574 – ad-hoc design with herring-bone pattern



2570, 2572 – herring-bone pattern



2506, 2507 – 1/3 staggered design

Are you looking for a top-quality floor that sparks a dynamic interaction with the architecture of the building? Do you want to incorporate current trends? Or are you seeking a solution for a stunning impact?

Use our inspirational ideas to set the ball rolling.

www.objectflor.de





2506, 2507 – colour mix



2506, 2507 – herring-bone pattern

Our diverse designs, which can be mixed and matched with carpet planks and clean-walk planks, allow us to bring you an extremely wide portfolio of innovative décors for your flooring. There's no end of flexible combinations. Swift solutions, laying tone on tone. Adding a distinctive touch. Bringing calmness to your interior. Providing orientation. Creating an ambiance, or adding excitement. Making your interior design happen, just the way you planned it.

www.objectflor.de



2570, 2571, 2572 – colour mix



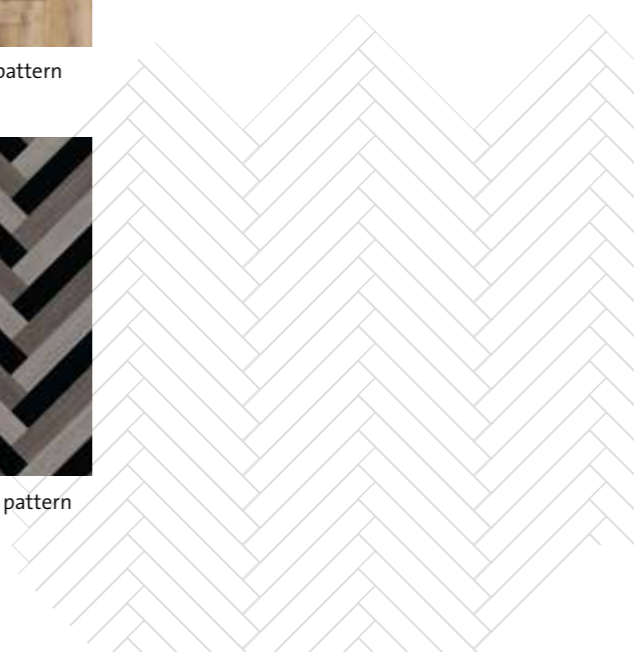
2570, 2571, 2572 – herring-bone pattern



2509, 2510, 2590 – colour mix with carpet plank



2509, 2510, 2590 – herring-bone pattern with carpet plank



2570 & 2571 & 2572
Brown Wild Oak & Natural Wild Oak & Honey Wild Oak

EXPONA SIMPLAY design flooring is a loose lay heterogeneous PVC floorcovering which is produced using phthalate-free and bio-based plasticisers, designed for use in areas with very heavy commercial areas.

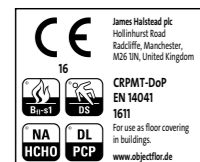
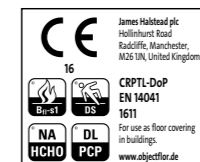
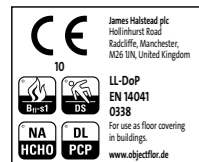
Characteristics	Standards	Unit	EXPONA SIMPLAY Loose lay design floorcovering
Type of floorcovering	EN ISO 10582		heterogeneous, PVC
Surface treatment			PUR
Total weight	EN ISO 23997	g/m ²	8000
Performance classification	EN ISO 10874		23, 34, 43 **
Gauge	EN ISO 24346	mm	5,0
Wear layer thickness	EN ISO 24340	mm	0,7
Packaging plank, tile size	EN ISO 24342	mm	10 @ 304,8 x 609,6 = 1,86 m ² 6 @ 600,0 x 600,0 = 2,16 m ² 4 @ 914,4 x 914,4 = 3,34 m ² 10 @ 177,8 x 1219,2 = 2,17 m ² 8 @ 185,0 x 1505,0 = 2,23 m ²
Dimensional stability	EN ISO 23999	%	< 0,1
Residual indentation	EN ISO 24343-1	mm	0,05 ***
Colour fastness to artificial light	EN ISO 105-B02	level	≥ 6
Behaviour to fire	EN 13501-1		B _{f1} -s1
Slip resistance	DIN 51130 EN 13893		R10 DS
Impact sound reduction	EN ISO 10140-3	dB	9
Resistance to thermal conductivity	EN 12667 ISO 8302	m ² k/w	0,0226
Assessment of static electrical propensity	EN 1815	kV	< 2
Electrical resistance to earth	EN 1081	ohm	ca. 10 ¹¹
Leakage to earth	VDE 0100 § 24	ohm	> 5 x 10 ⁴
Chemical resistance	EN ISO 26987		*
Abrasion group	EN ISO 10582		type I
Castor chair suitability	ISO 4918		yes, type W, EN 12529
Underfloor heating suitability	EN 1264-2		suitable max. 27 °C
AgBB VOC test			below quantifiable levels
Environmental product declaration	fDES EPD		DGNB-Navigator / www.dgnb-navigator.de SFEC / www.solspvcpro.com

- * Resistant depending on concentration and time of exposure. In case of increased impact of oils, grease, acids, alkalis and other aggressive chemicals, please contact us.
- ** Heavy rolling loads to be avoided
- *** Averaged test value from current production

Subject to change due to further technical development. You will find the most up-to-date technical specifications and certificates on our website www.objectfloor.de.

EXPONA SIMPLAY Loose lay carpet planks and entrance planks

Characteristics	Standards	Unit	EXPONA SIMPLAY Loose lay carpet planks	EXPONA SIMPLAY Loose lay entrance planks
Type of floorcovering	EN 1307		textile floorcovering	textile floorcovering
Durability rating	EN 1307		33	32
Comfort rating	EN 1307		LC5	LC4
Total weight	ISO 8543	g/m ²	5080 +/- 15%	4280 +/- 10%
Gauge	ISO 1765	mm	8,5	9,0 +/- 10%
Packaging plank size	EN 1307	mm	10 @ 177,8 x 1219,2 = 2,17 m ²	10 @ 177,8 x 1219,2 = 2,17 m ²
Dimensional stability	EN 986	%	≤ 0,2	≤ 0,2
Manufacturing method	EN 1307 ISO 2424		tufted	tufted
Surface finish	EN 1307		mottled	mottled
Pile material	EN 1307		100% Polyamide SDN / ECONYL	100% Polyamide PA6
Pile weight	ISO 8543	g/m ²	1160	1200
Pile height	EN 1307	mm	5,5	6,2
Backing	EN 1307		bitumen	bitumen
Stitches	ISO 1763	m ²	178.000	132.000
Suitable for stairs	EN 1307		no	yes (with edge trim)
Colour fastness to artificial light	EN ISO 105-B02	level	≥ 5	≥ 5
Colour fastness to rubbing	EN ISO 105 X12		≥ 4	≥ 4
Colour fastness to water	EN ISO 105 E01		≥ 4	≥ 4
Behaviour to fire	EN 13501-1		B _{f1} -s1	B _{f1} -s1
Slip resistance	EN 13893		DS	DS
Footfall sound damping	ISO 717-2	aW dB	ca. 24	ca. 25
Resistance to thermal conductivity	ISO 8302	m ² k/w	ca. 0,07	ca. 0,109
Assessment of static electrical propensity	ISO 6356	kV	< 2	< 2
Electrical resistance to earth	ISO 10965	ohm	< 10 ⁹	< 10 ⁹
Castor chair suitability	EN 985		yes	–
Underfloor heating suitability	EN 1264-2		suitable max. 27 °C	suitable max. 27 °C



Connected to nature. Committed to sustainability.

Our high quality standards ensure that EXPONA SIMPLAY design floorcoverings meet all the requirements in terms of sustainability and a healthy indoor climate. All floorcoverings are regularly tested for emissions and they consistently achieve the best levels as laid down in strict guidelines.

All EXPONA SIMPLAY flooring has the prescribed CE mark as a European Declaration of Conformity. Our EXPONA SIMPLAY flooring also has building authority approval from the German Institute for Construction Engineering (DIBt) and consequently complies with the system specified by the Committee for the Assessment of the Effects of Building Products on Human Health. This assessment system sets health-related quality standards for the production of building products intended for indoor use and supports the development of products with particularly low emissions. An annual external inspection of the ingredients and emissions behaviour by the Eurofins Institute or the TFI Institute, two of Europe's leading service providers in

the field of analysis, ensures consistent quality. In France, product tests are performed using the test method in accordance with ISO 16000 and the emissions behaviour of VOCs is assessed. All EXPONA SIMPLAY flooring has been given the best rating A+.

EXPONA SIMPLAY design flooring has the "Indoor Air Comfort Gold" rating. This certificate issued by Eurofins is awarded to products with VOC emission levels below any globally determined VOC limits.

All EXPONA SIMPLAY flooring is also 100% recyclable and can be reused in materials and fuel. The recycled materials are integrated into new production insofar as this is possible.

As a member of ERFMI, the European Resilient Flooring Manufacturer's Institute and SFEC (French manufacturers' association), objectflor and James Halstead France SAS, both subsidiaries of James Halstead plc, support the ideal of sustainable construction and have prepared Environmental Product Declarations (EPD) for floorcoverings. EXPONA SIMPLAY has been assessed

under the fDES EPD programme for the environmental assessment of buildings. For more information regarding the fDES EPD programme visit the website www.solspvcpro.com

Depending on the product concerned, the flooring is certified with FloorScore or LEED credits.



The ECONYL regeneration process is based on sustainable chemistry. It uses an innovative upcycling process to turn nylon contained in carpets, textile waste and fishing nets back into a primary raw material without any compromise on quality. This enables us to turn the concept of industrial manufacturing on its head – resulting in the finest floorings. We take scrap from places where waste was once produced – from landfills and the oceans – and feed it back into the production cycle, thereby reducing the amount of global waste.



Contact.

www.objectflor.de

info@objectflor.de

Tel. +49 (0) 2236 96633-0

Fax +49 (0) 2236 96633-99

The samples shown are only a part of the product illustrated. They only show a small part of the whole design and colour. Colour paper printing can only reproduce the colours to a certain extent. When selecting colours, you should obtain original samples. We will happily send you these at short notice. Please order on the Internet using the sample dispatch section.

The images on pages 14, 18, 34, and 60 show fictional rooms and do not represent actual examples of EXPONA SIMPLAY floorings in use.

James Halstead™
FLOORING

International/UK
Polyflor Ltd.
Tel. +44 (0) 161 767 1111
info@polyflor.com

Australia
Polyflor Australia
Tel. +613 9215 4400
Tel. 1800 777 425
sales@polyflor.com.au

Canada
Polyflor Canada Inc.
Tel. +1 905 364 3000
sales@polyflor.ca

Hong Kong
Polyflor Hong Kong
Tel. +(852) 2865 0101
info@polyflor.com.hk

India
Polyflor India Pvt Ltd
Tel. +91 22 4023 2485
info@polyflor.co.in

Ireland
Polyflor Ireland
Tel. +353 (1) 864 9304
salesireland@polyflor.com

New Zealand
Polyflor New Zealand Ltd
Tel. +64 9 269 1111
Tel. 0800 765 935
sales@polyflor.co.nz

Norway
Polyflor Nordic
Tel. +47 23 00 84 00
firmapost@polyflor.no

Poland
Polflor Sp. Z O.O.
Tel. +48 (0) 61 820 3155
polyflor@polflor.com.pl

Russia
Polyflor Contract Ltd.
Tel. +7 (812) 332 42 02
info@polyflor.ru

South Africa
Poly Sales Africa (Pty) Ltd.
Tel. +27 11 609 3500
info@polyflor.co.za

Sweden
FalckDesign AB
Tel. +46 (0) 300 15820
info@falckdesign.com

www.polyflor.com

objectflor®
Your Flooring Partner

Central Europe
objectflor
Art und Design Belags GmbH
Wankelstr. 50
50996 Köln
Germany
Tel. +49 (0) 2236 96633-0
Fax +49 (0) 2236 96633-99

info@objectflor.de
www.objectflor.de



James Halstead FRANCE
JAMES HALSTEAD FRANCE SAS

France
James Halstead France SAS
Campus Saint Christophe
10, avenue de l'Entreprise
95861 Cergy-Pontoise
France
Tel. Indigo 08.20.20.32.11

info@jhfrance.fr
www.jhfrance.fr